



# Internet marketing services

Version 1.0

**Created by:**  
Saranraj.C  
Nextbrain Technologies

**Created for:**  
<http://demo.oddappz.com>

## Cover letter

Dear,

Thank you for considering Nextbrain Technologies for your **Internet marketing service's** needs. We assure you that we can accomplish this engagement in a timely manner and within budget. Nextbrain Technologies has a history of identifying key **Internet marketing services** needs for clients and accomplishing those objectives.

The following **Internet marketing services** lays out the work that will be done and at what cost. If you have questions, please feel free to reach out via email or phone.

Thank you!

Saranraj.C

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## Requirement

Need to do internet marketing activities to bring the brand and brand website in popular search engines by SEO, SMM and Adwords campaigns etc..,

**Client industry:** On demand delivery

**Website URL:** <http://demo.oddappz.com>

## SEO pricing plan

(NOTE: Min 6 months engagement is required to see the result)

SEO plan type	Silver	Gold	Platinum
SEO audit and recommendations (Per month)	\$499	\$799	\$999
<b>On page optimization</b>			
Multiple domains and Duplicate Content	Yes	Yes	Yes
Search Friendly Design and Technology	Yes	Yes	Yes
Search friendly navigation (Images, Image maps, Forms, AJAX, Java script, Flash)	Yes	Yes	Yes
Broken Links and Error URLs report	Yes	Yes	Yes
Search engine friendly URL	Yes	Yes	Yes
Robots.txt	Yes	Yes	Yes
Keyword density	Yes	Yes	Yes
Page load time	Yes	Yes	Yes
Sitemap file	Yes	Yes	Yes
W3C compliance	Yes	Yes	Yes
Crawl errors	Yes	Yes	Yes
<b>Off page optimization</b>			
Google + local listing	Yes	Yes	Yes
Business listing	Yes	Yes	Yes
Social book marking	Yes	Yes	Yes
Quality directory submission	Yes	Yes	Yes
Blog writing + Articles	No	Yes	Yes
Press release + Guest posting	No	Yes	Yes
Forum participation	No	No	Yes
Review submission	No	No	Yes
Other link building	No	No	Yes
In depth competitor analysis	No	No	Yes

<b>Social media marketing</b>			
Facebook & Twitter page setup and management	Yes	Yes	Yes
Google+ & LinkedIn page setup and management	No	Yes	Yes
Pinterest page setup and management	No	No	Yes
Youtube account setup and management	No	No	Yes
Social media profile and cover management	No	No	Yes
<b>Adwords management</b>			
Google adwords	No	No	Yes
Facebook adwords	No	No	Yes
<b>Reports</b>			
Google analytics	Yes	Yes	Yes
Weekly status report	Yes	Yes	Yes
Monthly performance report	Yes	Yes	Yes
<b>Special promotions</b>			
Info graphic design about the service or product	No	No	Yes
Explainer video development	Contact	Contact	Contact

## Required inputs from client

- Client need to provide the website back end information to update the contents
- Client is responsible to do the on page optimization development work as per our audit report. Of course, if you don't have development team, we can do it for additional cost.
- Client need to provide access of all social media accounts.
- Suppose if client is choosing the platinum plan, you have to credit the Google and Facebook adwords credits in your account.

## Acceptance

By signing below, you accept this **Internet marketing services** proposal. The initial payment, per the aforementioned terms, also enters **XXXXXX** into contractual agreement for services with Nextbrain Technologies.

Nextbrain Technologies	XXXXXXXXXX
<b>Signed By:</b> Saranraj.C  _____	<b>Signed By:</b> XXXXX  _____
<b>Date:</b> Nov 29, 2016	<b>Date:</b> Nov 29, 2016

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